

Matt Wallen

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online portfolio:
formandfunctionvisual.com/work

The perfect balance between creative designer and project manager—I have the skills to take work from concept to completion. I can create and produce for any media, big or small, in ink or in pixels. I have the ability to focus on the details while maintaining a view of the big picture. My unique skill set includes creative problem solving, artistic ability, resource management, and technical knowledge backed with years of valuable real world experience. I work efficiently as part of a team or independently and I take and give direction well. I love translating ideas and words into visual form and I believe in approaching every situation with calmness, confidence, and a fresh perspective.

Education

Bachelor of Arts
Graphic Design/Interactive Multimedia
Platt College
99-02 / 05-07

Other Education

Ponderosa High School (Commercial Art, Technical Drafting.)
Arapahoe Vocational School (2-year Certificate, Computer Graphics)
Colorado Institute of Art (Visual Communication, Fine Art)
Arapahoe Community College (Desktop Publishing, Illustration)

Skill Summary

Print Design / Web Design / Art Production / Art Direction / Project Management / Client Services / Illustration / Illustrator / Photoshop / InDesign / QuarkXPress / Dreamweaver / Flash / HTML / CSS

Experience

Recent Contract Clients:

ripcord (Print Design and Production, Photo Retouch, Catalog Layout)
Front Range Community College (Logo Design, Print Design)
MoneyGram International (Ad Design and Production)
Lewis & Fowler (Trade Show Display Design)
PBS&J (Technical Illustration, Print Design)
GE Money/Wachovia Dealer Services (Print and Web Graphics Design)
City of Aurora (Print and Sign Design, Map Illustration)
NavPress (Book Cover Design and Production, Illustration)

Freelance Designer / Illustrator / Owner

Form and Function Visual Communication Inc. / 12/03-present

Print Design / Print Mechanical Production / Logo/Identity Design / Digital and Hand Illustration / Map Illustration / Display Design / Image Editing / Web Design and Development / Business Management / Marketing / Account Management

Production Manager / Graphic Designer

American Color Labs / Centennial, CO 11/05-4/08

As Lead Designer and Lab Manager at ACL, I managed a team of six to produce high-end large format graphics. I coordinated production and scheduling of all work from submission or creation to prep to imaging to finishing. I oversaw all material and product research and buying. I had the opportunity to work with a wide variety of big name clients. I designed and produced event and directional signs, trade show displays, environmental graphics, vehicle decals and wraps, and many custom projects. I also designed and maintained all internal print and online identity and marketing.

Large Format Design / Team Management / Production Scheduling / Project Management / Client Consulting / Vendor Relations / Material Research and Buying / Output and Production / Prepress / Proofing

Graphic Designer / Prepress Tech

New Method Marketing / Englewood, CO 10/04-8/05

At New Method I worked with a team designing digitally printed promotional material and direct mail in a very fast-paced production environment.

Print Design / Photo Retouching / Image Archiving / Prepress

Prepress Tech

Hampden Press / Denver, CO 3/02-3/03

I chose to start my career at the ground level of print design—prepress. At Hampden Press I gained valuable experience in offset and digital printing, production scheduling and bindery operations. I performed prepress for offset printing and consulted clients on design, printing, and bindery options.

Print Design / Photo Retouching / Prepress / Proofing

Intern

Monigle Associates / Denver, CO 6/95-8/95

At Monigle I was introduced to the art of corporate identity, branding, and the real world of the business of design.